



**Management Institute for  
National Development**

An Agency of the Office of the Cabinet, Government of Jamaica

*Building Capability for Public Service Excellence*

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# EXECUTIVE

C O A C H



**Lyn Ciocca, MBA, PCC**

Lyn Ciocca coaches leaders and teams seeking professional or personal development as well as individuals making career or life transitions. She holds a BA from the University of Pennsylvania in anthropology, an MBA in marketing from New York University and coaching certifications from New Ventures West and International Coach Federation. Lyn's prior business career includes corporate marketing management (VP New Products for Advil Cold and Sinus and VP Marketing for Advil), strategic consulting, qualitative marketing research and leadership development. She also led a Vistage CEO peer group.